



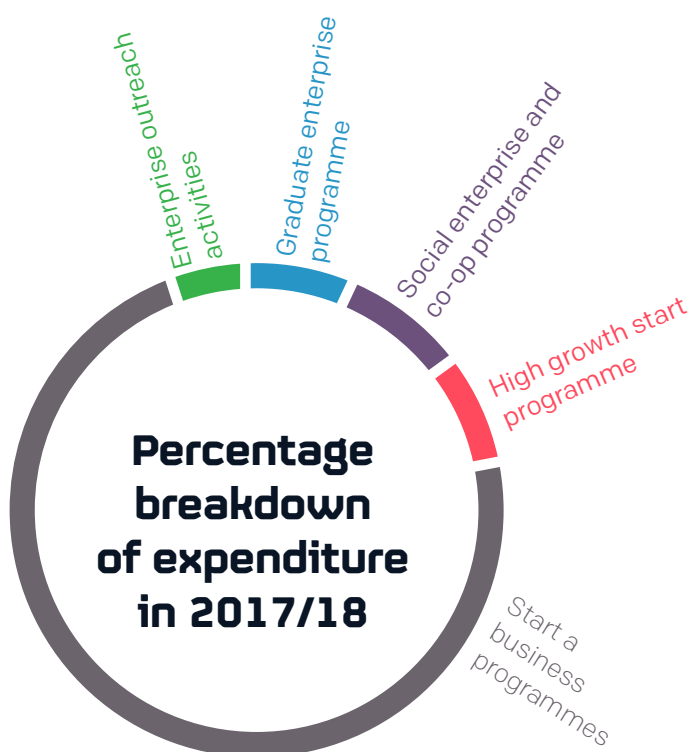
Start a business:

2021 target: support 4,000 small business start-ups

9 month progress



Proportion of investment to support activity



Enterprise outreach activities	5%
Graduate enterprise programme	7%
Social enterprise and co-op programme	8%
Start a business programmes	73%
High growth start programme	7%



Progress against 2017/18 targets

(April-December 2017)

Jobs created



Target: 366
Current: 229

	Current	Target
Start a business programme (in-year activity)	190	325
Social enterprise and co-op programme* (outputs arising from 16/17 activity)	32	32
Graduate enterprise programme* (outputs arising from 16/17 activity)	7	9


* activity reported by participants 17/18 but relates to programmes 16/17.

Business plans created

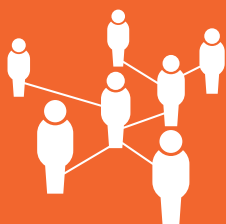


Target: 420
Current: 265

	Current	Target
Start a business programme	265	378
Social enterprise and co-op programme		12
Graduate enterprise programme		30

 Business plan support element has just commenced for these projects

Programme participants



Target: 438
Current: 313

	Current	Target
Start a business programme	265	378
Social enterprise and co-op programme	15	30
Graduate enterprise programme	33	30

External funding secured to deliver programmes (Invest NI and ERDF)



2017/18 target: £123,000

	Secured
Start a business programme	£87,000
High growth start-up programme	£36,000

Programme descriptions

Current initiatives



Enterprise

- **Belfast Enterprise Academy programme:** pre-enterprise support programme to assist degree level students in Belfast to explore business ideas and creativity, gain best practice from existing innovative businesses and develop business skills and ideas.
- **Go Social programme:** programme to support the creation of new social enterprises and cooperatives.



Business start-up

- **Go for it programme:** programme to support individuals to start a business through the development of a business plan.



Enterprise

- **Enterprise outreach:** a new programme will target under-represented groups facing barriers in starting a business. Commencing January 2018.
- **Enterprise framework for Belfast:** Development work with our partners to look at how we can work together to increase the number of start ups, including those who will engage in export and international collaborations. Work underway - to complete in March 2018.



Business start-up

- **City centre start-up programme:** (in partnership with Derry City and Strabane District Council): new programme for specific sectors in city centre such as retail, food, tourism, markets and fashion, involving mentoring and incentivising start-ups.
- **High growth start-up programme:** new programme for start-up businesses operating in key sectors with greatest growth and job creation potential.



BCC 8757-12-17

For further on any of our support please call 028 9027 0482
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